

Job Advert – General Manager, Academy of Live Technology (ALT) KSA

The Academy of Live Technology is globally positioned right at the heart of Live industry destinations. We provide the best-in-class training for the live events sector, with fantastic industry links and state-of-the-art facilities.

We bridge the gap between industry and education, working closely with leading professionals to respond quickly to current skills shortages and to deliver degree programmes in line with specific demands. We provide relevant, up-to-date education so that students get a real taste of what life is like in the live events entertainment industry, with a focus on employability.

At the Academy of Live Technology, you don't just **learn it. You **live** it.**

The Role

Position Type: Full-time, Salaried (full package to be agreed between both parties).

Location: Riyadh, KSA

Entity: Academy of Live Technology (ALT) MENA

We are seeking a dynamic and experienced Region Manager to lead and oversee the operations of our Riyadh expansion. This pivotal role involves strategic leadership, operational management, and the development of innovative training programs that align with industry standards and the Kingdom's Vision 2030 objectives.

This role is more about the right personality fit rather than a strict skills match. As the industry is still in its early stages in KSA, we need someone who is adaptable, proactive, and comfortable navigating change. The ideal candidate can set a clear direction, build solid plans, and remain flexible when strategies need to shift quickly

Key Goals for Q3/4 2025 & Q1/Q2 2026 include:

- Completion of CR in region for ALT
- Secure a permanent facility for training activities (JAX preferred location)
- Secure project pipeline to achieve P&L approved by PP Board
- Relationship Building, Stakeholder Management and partner foundation building
- Building, supporting and leading team
- Drive enrolment, meet budget targets and establish long term business plan
- Establishing strong project and communication plans and processes
- Supporting team and partner in strong student engagement and success
- Focusing team on unique and dynamic industry engagement experiences

For more information on Academy of Live Technology -

<https://academyoflivetechology.co.uk>

Academy of Live Technology KSA (Riyadh, KSA)	
POST TITLE: General Manager	REFERENCE:
AREA OF WORK: ALT KSA, Saudi Arabia	DATE COMPILED: May 2025
SALARY RANGE: 40,000 – 55,000SAR Per Month	HOURS PER WEEK: <i>In Line with Saudi Labour Laws</i>
Probation Period: 3 months	STANDARD WORKING HOURS: 09:00 – 18:00 Sunday - Thursday (Occasional weekend and evening work will be required)
Notice Period: 3 Months	START DATE: ASAP
Holiday Entitlement: <i>In Line with Saudi Labour Laws</i>	END DATE (If applicable):
FIXED TERM or PERMANENT CONTRACT: Permanent	
DESIGNATION OF ANY STAFF LINE MANAGED BY THE POST HOLDER: ALT KSA Team, including training team, project team and business development team.	
JOB PURPOSE: The post-holder will have a primary commitment to instruction and training across our education portfolio (Short Courses, undergraduate and Postgraduate) and campuses, contributing to the development of curriculum.	
PRINCIPAL DUTIES AND RESPONSIBILITIES: The following duties are not shown in order of priority or frequency nor is the list exhaustive, but rather an indication of the type and level of duties expected of the post holder: Main Responsibilities • Strategic Leadership: Develop and implement the Academy's strategic plan in alignment with the company's mission and Saudi Arabia's Vision 2030. • Operational Management: Oversee daily operations, ensuring efficient delivery of training programs and maintaining high standards of quality and safety and working with teams across all locations to achieve goals. • Quality and Compliance: Ensure quality and compliance of all training and education activities and the business unit in region. Ensuring we are compliant legally in all activity we undertake. • Program Development: Design and launch industry-relevant training courses in areas such as live events production, virtual production & Film, Event Management and immersive experiences. • Team Leadership: Recruit, train, and manage a team of skilled instructors and administrative staff. • Industry Collaboration: Forge partnerships with local and international industry leaders to enhance training content and provide real-world exposure for students. • Financial Oversight: Manage budgets, financial planning, and resource allocation to ensure the sustainability and growth of the Academy. • Community Engagement: Promote the Academy's initiatives and engage with the local community to foster a culture of learning and innovation.	

General Support:

- Work with the to ensure that local (per region) standards and legislation is followed and embedded into training.
- Lead on providing quotes & documentation to clients.
- Work flexibly to support the Academy's diverse operations and markets.
- Manage student data in relevant systems.

Institution Activities:

- Implementation of equal opportunities in all aspects of the post
- Operation of internal procedures (e.g., implementation of Health and Safety procedures)

Institution Culture:

- Passionate about live entertainment and working with young professionals
- Thrives working with people, and forming relationships
- Values the insights and contributions of others and prioritizes team success
- Open to continuous learning in a dynamic environment, willingness to pivot as business needs shift
- Ability to remain calm in difficult and/or complex situations and maintain an action oriented, problem-solving mindset
- Demonstrate pride and ownership in your work
- Humble leader – willing to drive collaboration and set others up for success
- Willing to lead when required while contributing to and producing deliverables when required

The Academy of Live Technology actively encourages staff development and training. You are expected to participate in training and development activities as necessary to meet job, institutional and personal development. Training and development are primarily focused as developing you in your present role.

SPECIAL REQUIREMENTS

The post-holder will be expected to work evenings and weekends when required, with time off in lieu.

All staff are expected to comply with Production Park Ltd.'s Health and safety and Equal Opportunities policies in the performance of their duties.

N.B. The post-holder may be required to undertake any other duties which may reasonably be required as within the nature of the duties and responsibilities of the post as defined, subject to the proviso that normally any changes of a permanent nature shall be incorporated into the Job Description in specific terms.

This is a description of the role requirements as it is presently constituted. It is the Academy's practice to periodically review job descriptions to ensure that they accurately reflect the role requirements to be performed and if necessary, update to incorporate changes were appropriate. The review process will be conducted by the relevant manager in consultation with the role-holder.

Recruitment – Note to Applicants

The qualifications, experience and technical skills will be used in the decision-making process for recruitment. Please give examples of how you have exhibited these behaviours in your previous role(s). It is essential you address the criterion marked as (A) on your application form in the section for supporting information.

Be as specific as possible, we cannot guess or make assumptions but will assess your application solely on the information provided. Try to provide evidence, by examples, where possible, of skills, knowledge and experience contained in this person specification.